



The CartoonLink® BigBoards™ Enterprise Program

“One of our franchisees sent BigBoards to five Fortune 1000 CEOs; all five agreed to meet and two have already signed up for training programs. A phenomenal result.”

- Bruce Seidman, President Sandler Training

BigBoards can get you in to see some very important people, but what if you need that to happen for your entire sales staff? No problem. The BigBoards program is easily expandable to help medium to large sales forces break through to their top prospects. As you would expect, expanding the program requires special arrangements for coaching and training, as well as discounted pricing. And that is the basis of the CartoonLink BigBoards™ Enterprise Program.

Companies are always looking for a competitive edge. Giving your sales force the ability to reach top prospects, C-level executives and other tough-to-reach decision makers can give you the unfair advantage in your marketplace.

The Product: 18" x 24" or 18" x 36" boards on 1/4" foam core substrate, duplex personalization, delivered via courier to target recipient. The Enterprise Program includes custom creative, coaching and deep discounts on BigBoard units.

Membership: Membership in the BigBoards Enterprise Program is based on a custom program designed for mid to large sales forces. Fees are based on negotiated minimum use levels. Minimum term of six months required.

Pricing:	Membership	Includes
Enterprise program	Custom	Full creative, coaching, discounts
Standard membership	\$2,000/mo.	Full creative, coaching via webinar



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Alternatives: Spending more than \$200 per unit is not for everybody and if you aren't going after prospects who can spend \$50,000 or more a year with you, consider using our [e-Mail](#) or [Postcard](#) programs to reach a broader audience. If you want to join as an individual, consider the [Standard BigBoards](#) program. Buy Stu's [book](#) to learn more about how to use these programs.