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The CartoonLink® e-Mail Marketer Program

“Cartoonist Stu Heinecke has found a way to make mailings that are so inviting and personal, you just can’t resist opening them.”

- Paula Zahn, Anchor
CBS News

If you’re an e-mail marketer, you already know how hard it is to get your audience’s attention and keep it. Especially if you’re mailing to them regularly. And that’s where the CartoonLink e-Mail Marketer Program can help, in a big way.

Readership surveys show cartoons are the best-read and remembered part of magazines and newspapers. But they’re equally effective in e-mail campaigns, where our open rates have actually surpassed 100%. Best of all, our personalized cartoons have demonstrated the ability to sustain high open rates across high-frequency mailings over long periods of time. In other words, they’re the solution you’ve been looking for.

The Product: As a member, you’ll use one of our cartoons in your monthly newsletter or drip campaign, to help generate and sustain high open rates. Use our templates or yours, on any white-listed e-mail delivery service.

Membership: Membership in the e-Mail Marketer Program is based on a single monthly campaign delivery, stepped pricing by quantity. Minimum term of six months.

Pricing:	Membership	Includes
Basic membership	\$250/mo.	Up to 25K e-mails, in one delivery
Gold membership	\$500/mo.	Up to 75K e-mails, in one delivery
Platinum membership	\$750/mo.	Up to 150K e-mails, in one delivery



Buy it now

Drawing Attention by Stu Heinecke
Now available on [iBooks](#), [Kindle](#), [Nook](#),
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